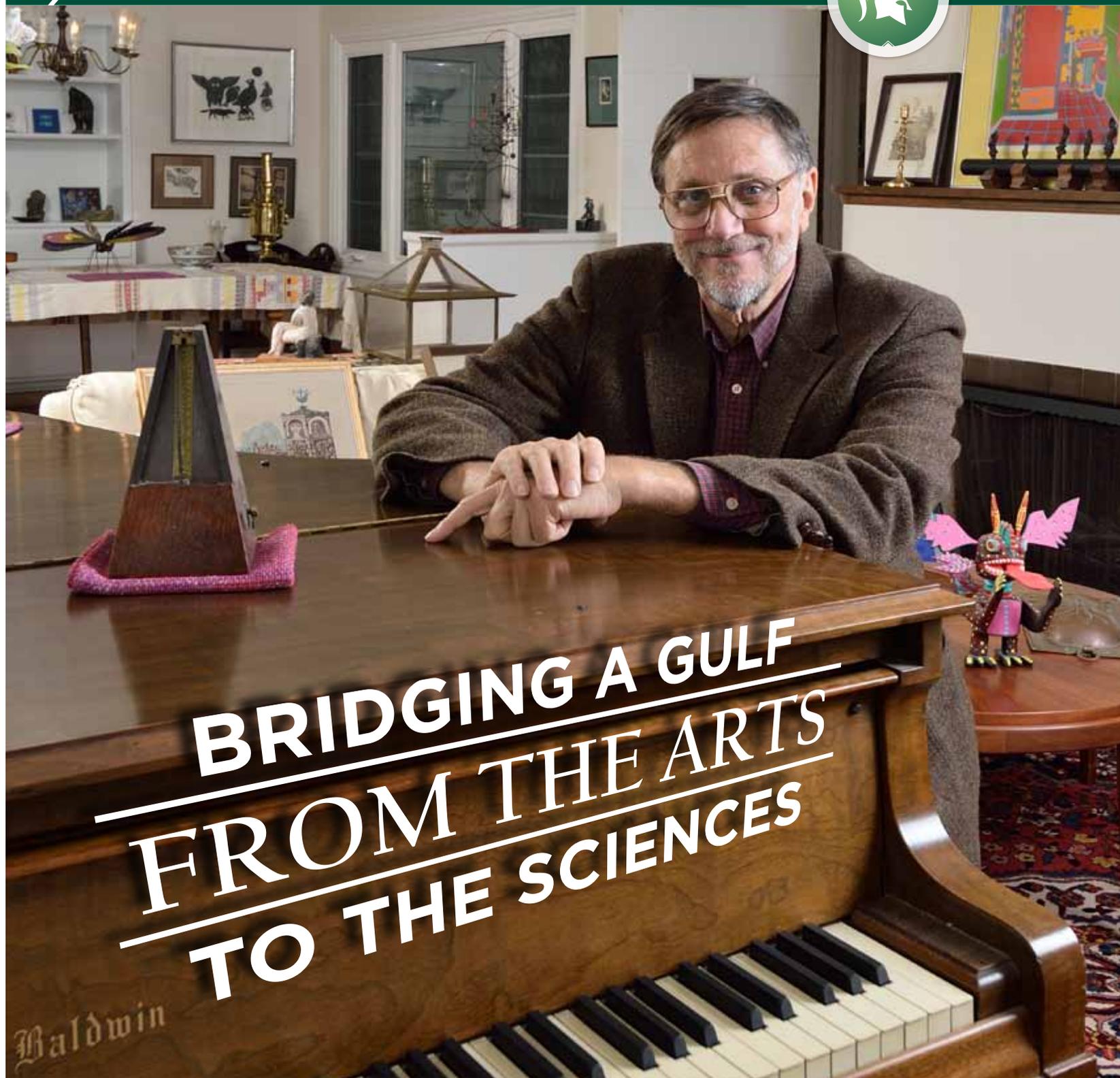


NEWS OF FACULTY, STAFF & RETIREE GIVING TO MICHIGAN STATE UNIVERSITY

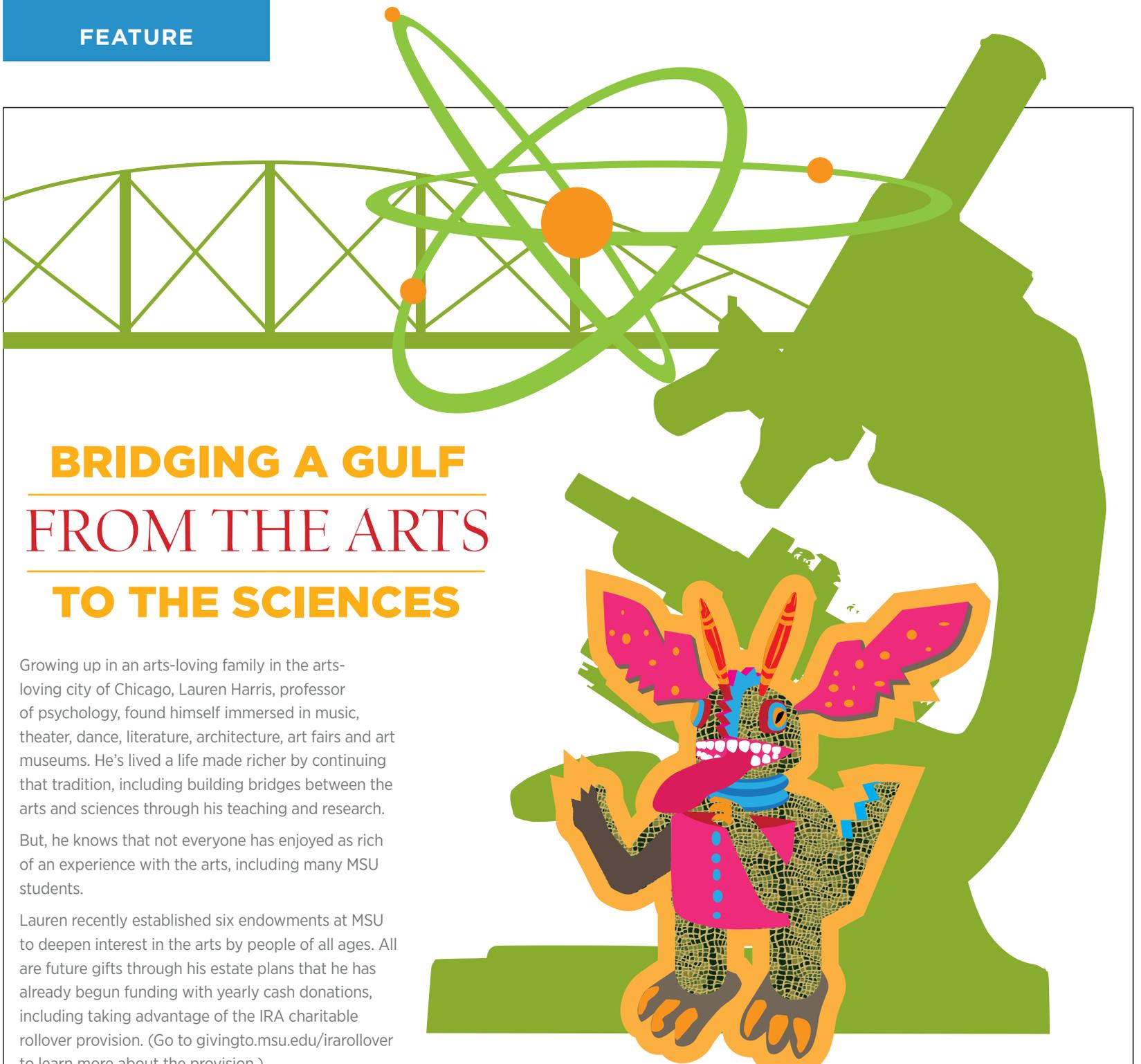
OUR IMPACT

FALL 2013



**BRIDGING A GULF
FROM THE ARTS
TO THE SCIENCES**

YOUR GIFTS AT WORK • ROLLOVER YOUR IRA



BRIDGING A GULF FROM THE ARTS TO THE SCIENCES

Growing up in an arts-loving family in the arts-loving city of Chicago, Lauren Harris, professor of psychology, found himself immersed in music, theater, dance, literature, architecture, art fairs and art museums. He's lived a life made richer by continuing that tradition, including building bridges between the arts and sciences through his teaching and research.

But, he knows that not everyone has enjoyed as rich of an experience with the arts, including many MSU students.

Lauren recently established six endowments at MSU to deepen interest in the arts by people of all ages. All are future gifts through his estate plans that he has already begun funding with yearly cash donations, including taking advantage of the IRA charitable rollover provision. (Go to givingto.msu.edu/irarollover to learn more about the provision.)

Two of his endowments, which honor his parents, help the Colleges of Arts and Letters and of Music bring visiting artists to campus. Two other endowments support educational programming for MSU's Jewish Studies Program and MSU Hillel Jewish Student Center. A fifth will bring works of art to the MSU Libraries.

The last endowment, in the Department of Psychology, is to help connect what the English scientist and writer C.P. Snow famously called "The Two Cultures," the gulf between the arts and sciences.

This can be accomplished through the joint participation of artists and scientists in lectures, demonstrations, performances and teaching, says Lauren.

"I've been to a number of conferences where psychologists and other behavioral scientists present

Six endowments created by Psychology Professor Lauren Harris are bridging a gulf between the arts and sciences; bringing artists into classrooms and the everyday lives of MSU students.

their research on the arts, but I always thought something was missing," he says. "I wanted to hear from the artists themselves."

He hopes his endowments will help bring the arts not only to traditional venues, but also to everyday places on campus.

"The arts are universal," Lauren says. "Let them 'break out' everywhere!"

For more information on making an endowment gift to MSU, contact the Office of Development in your college or unit, or call 517-884-1000.



MAKING YOUR FIRST GIFT

MSU faculty, staff and retirees who give to the university

often make their first gift through the Annual Fund.

Annual support is crucial to deans and unit heads because this support provides the resources to make excellent programs better.

Annual Fund dollars are used to fund a new opportunity in teaching or research or to help talented students meet unexpected educational expenses.

Here are three easy steps for making your first gift to your MSU Annual Fund:

- Decide what MSU program you are passionate about
- Watch your mail, answer your phone call from the MSU Greenline or visit the web site
- Donate by pledge, payroll deduction, check or credit card

 **Click!**
givingto.msu.edu/allu

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IDEAS, INSIGHT

INSPIRATION

YOUR SUPPORT IS PART OF HIS SPARTAN EXPERIENCE

WHO: Craig Pearson is an Honors College senior from Bloomfield Hills, majoring in biochemistry and molecular biology, English and neuroscience who attends MSU on an Alumni Distinguished Scholars full scholarship. He's also MSU's 16th Marshall graduate scholarship recipient and was a regional finalist for a Rhodes Scholarship. Craig says he chose MSU over many other offers—including from Ivy League and other Big Ten schools—because the quality and connectivity of MSU stuck with him.

"I came to feel that this was the place that was going to give me the greatest range of opportunities—academically and personally."

WHAT: Craig is a lead undergraduate researcher working on an interdisciplinary, multi-university project designing a drug delivery system to treat a genetic blindness disorder. He is also the undergraduate lab manager for another team analyzing brain scan data to explore the neuroscience of reading. He volunteers at the MSU Neurology and Ophthalmology Clinic. And he's the student managing editor for *ReCUR*, the *Red Cedar Undergraduate Research Journal*, and founder and managing editor of *Exceptions: The Art and Literary Journal for Students with Visual Disabilities*. He's published in national literary magazines, attended conferences at Harvard and Yale, and went on study abroad at the University of Cambridge. This fall, he stood on the field at Spartan Stadium as a member of the 2013 Homecoming Court.

"Every single class and experience I've had here has been a challenge and an opportunity to expand my skill set and my world view."

WHEN: Craig plans to pursue both doctoral and medical degrees for a career in the clinical neuroscience of

vision, working toward treatments for blindness or visual impairments and to develop a better understanding of how the eye works.

"It's really exciting because one topic informs another. I'll be able to approach my work from the neuroscience of perception to the biochemistry of the retina to me being the leader of this literary journal that publishes creative work by students who are blind or visually impaired."

HOW: The Alumni Distinguished Scholarship Fund enables MSU to select from a top percentage of all MSU freshman applicants (GPA, class rank, test scores) to compete for scholarships. Only a select few are chosen but every participant gets an insider's view of all MSU has to offer.

The Alumni Distinguished Scholarship Program is made possible in part by several endowments as well as Annual Fund gifts to the Essential Edge. The Essential Edge allows many gifts to come together to make a difference at MSU.

 **Click! givingto.msu.edu/essentialEdge**



GIVE ONLINE

You may make a gift securely online using your credit card. Visit givingto.msu.edu.

TALK TO US

To explore how you might provide support to MSU through cash, stock, real estate and other gifts, contact the University Development office in your college or unit, or call (517) 884-1000.

IT'S POSSIBLE

With estate planning, you can remember MSU in your will or personal trust, contact the Office of Gift Planning at (800) 232-4678 or (517) 884-1000.

THE WORLD AT YOUR DOORSTEP



Upward Bound students surround Mel and Anna Yokoyama (center), who recently funded two endowments through an IRA rollover gift; one to Animal Science Study Abroad and the other to Upward Bound.

Mel and Anna Yokoyama, now retired from long MSU careers—she, as a student affairs professional and he, as an animal science professor—took advantage of the IRA rollover provision to create two endowments at MSU.

The first will help animal science students participate in study abroad and the second will

support the Upward Bound program that helps local at risk high school students achieve their dream of a college education.

Mel says a highlight of his career was time spent researching in Mali, Africa, but back in East Lansing he found that many of his students had never traveled much beyond Michigan. MSU, one

of the top public universities in study abroad, works hard to change that. Mel and Anna wanted to help.

The cost of the 30-day study abroad experience is estimated to be around \$9,000. Yet, the benefit in broadening student's perspective and experience is immeasurable.

Upward Bound accepts about 25 Lansing-area high school freshmen each year. Part of MSU since 1966, the program has a 90 percent success rate for acceptance to college, says Glenda Hammond, Upward Bound's director. Many become Spartans.

Mel says the opportunities he's had at MSU were the fulfillment of a very long dream.

"It makes you feel good to give back to MSU, because it changes lives," he says.

Anna sums it up with a quote:

"Nelson Mandela said 'education is the most powerful weapon that you can use to change the world' and we hope that our endowments will make a change."



DO YOU
HAVE AN
IRA?

The IRA rollover provision, an incentive allowing U.S. taxpayers to transfer funds from their IRAs directly to MSU without recognizing the distribution as income has been reinstated through December 31, 2013.

This charitable gift provision allows individuals age 70.5 and older to transfer amounts up to \$100,000 from their IRAs directly to qualified charitable organizations such as MSU without

claiming the distribution as ordinary income or a charitable deduction.

As in years past, IRA Charitable Rollover gifts may satisfy the owner's required minimum distribution.

Learn more by calling the MSU Office of Gift Planning at (517) 884-1000 or visit the website below.

 [Click! givingto.msu.edu/irarollover](http://givingto.msu.edu/irarollover)

SPARTAN SENTINELS

You lead the way for others to invest in MSU.  Click! givingto.msu.edu



Allyn Shaw has been a steadfast donor to MSU for more than 20 years. He started out with gifts to support the Essential Edge Fund that provides unrestricted, immediately expendable money for MSU to take advantage of new opportunities. Today, he uses the convenience of automatic payroll deduction to make monthly gifts to support scholarship funds and the MSU Museum.

“Michigan State University has made me the person I am today. From studying at MSU to working at MSU, I have grown up here at the university. It is an honor to be able to give back to the institution that has transformed my life. The opportunities are unparalleled—from the MSU Museum, to study abroad, to the richness in the diversity, MSU has something for everyone.”

Allyn Shaw, Assistant Vice President for Student Affairs



In 2010, Suren Bagratuni joined Presidents Club, MSU’s first donor recognition group, with a five-year pledge utilizing the convenience of payroll deduction. His monthly gifts support chamber music, including the annual Cello PlusChamber Music Festival, an exciting series with acclaimed international visiting artists, faculty artists—including Professor Bagratuni—and other guests.

“The MSU community welcomed me wholeheartedly, and from my first day here in 2000 made me feel at home. Every step we take in organizing something new and exciting is being supported not only by the College, but also by the university and its alumni. I’m happy to be able to give something back to this wonderful university and its community. As long as there is music, there is hope.”

Suren Bagratuni, Professor of Cello, College of Music



Kathy Lessard, support staff retiree, started her long journey as an MSU donor back in 1988 with a gift of \$10 to 4-H. Over time, Kathy’s giving accumulated to membership in Presidents Club. MSU programs with community impact are her passion with gifts to Wharton Center, WKAR, the Lucky Fund (for small animal health) and the 4-H Children’s Garden. She contributes her valuable insights—as a former employee and ongoing donor—through her service on the Annual Fund’s Faculty, Staff and Retiree Giving Advisory Cabinet.

“Giving for me was a natural thing to do actually. 4-H was the beginning, because I believe in the programs they have for kids. But the larger picture at MSU is also important. Even though our gifts have been small in comparison to others, it does leave one with a feeling of helping and contributing to something worthwhile.”

Kathy Lessard, Retired, University Development and the College of Education

Share your story or nominate a fellow Spartan who’s making a difference and we’ll share it with the Spartan Nation. Please email your story or nominations to univdev@msu.edu.

MICHIGAN STATE
UNIVERSITY

OUR IMPACT
UNIVERSITY ADVANCEMENT
SPARTAN WAY
535 CHESTNUT ROAD, ROOM 300
EAST LANSING, MI 48824

*All numbers based on annual fund gifts to MSU from faculty, staff and retirees in fiscal year 2012/13.

WHERE DO MSU'S FACULTY,
STAFF AND RETIREES

GIVE?



U  WKAR

Last year, 3538 of
you gave \$343,709 to
Broadcasting Services.



SPARTANS WILL.

1074 gave \$385,439 to University
Scholarships and to Student
Affairs and Services.



\$103,191 from 268 of you supported
the Eli and Edythe Broad Art Museum.

ON A
HIGH
NOTE



The College
of Music
received
\$312,741
from 726
of you.



HIT
THE
LIGHTS

694 gave
\$281,482 to
Wharton Center



you give at
the office
and support the colleges
where you work.

GAME ON!



2149 gave
\$895,060
to Intercollegiate
Athletics.

IN SHORT

**YOUR gifts
make a
difference**

CAMPUSWIDE