



MARQUEZ FOUNDATION INVESTS IN NURSING ADDITION

Bernadette and Timothy Marquez, through The Timothy and Bernadette Marquez Foundation, have committed \$7 million to the Michigan State University College of Nursing. The largest gift in the college's history, the commitment will be used to help fund a new nursing addition to the MSU Life Sciences Building.

Bernadette Bott Marquez earned a bachelor of science degree from the MSU College of Nursing in 1980. A native of Kalamazoo, Michigan, she worked for many years as a nurse, most recently at Presbyterian/St. Luke's Medical Center in Denver. Today she manages a corporate giving program that she established in 2000 for Venoco, Inc., a prominent oil and gas company of which her husband, Timothy, is founder, chief executive officer and chairman of the board.

"We are honored to provide financial support for moving this project forward," said Bernadette. "I want to leave a legacy at MSU that will enable continued growth and excellence in the nursing program. As an operating room nurse for more than 25 years, I have witnessed firsthand the severity of the nursing shortage. I want to ensure that quality

nursing care is available for all of us in our time of need."

"Community involvement and philanthropy are very important to our lives," said Timothy. "We are passionate about supporting projects that will help bring an end to the national nursing shortage."

Honoring this legacy and with MSU Board of Trustees approval, MSU has granted Bernadette and Timothy Marquez naming rights to the nursing addition.



In July, The Timothy and Bernadette Marquez Foundation committed the single largest philanthropic donation in the College of Nursing history. Pictured from left to right: Dean Mary Mundt, Timothy Marquez, Bernadette Marquez, MSU President Lou Anna K. Simon.

"This gift will have a profound impact on generations of nursing students at Michigan State University and has transformed the dream of the nursing addition into a reality," said MSU President Lou Anna K. Simon.

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MCLANE GIFT NAMES BASEBALL STADIUM

In the late 1950s, Drayton McLane Jr. (Master's Business, '59) would walk from his Michigan State University campus dorm to class and marvel at the beauty and activities at Old College Field. By the spring of 2009, the McLane family will have literally brought "new life" to MSU's baseball facility through a \$4 million commitment to enhance one of the most pristine environments in all of intercollegiate athletics. On September 12, 2008,

the MSU Board of Trustees voted unanimously to approve the naming of McLane Baseball Stadium.

"Michigan State is excited to be the recipient of Drayton and Elizabeth's wonderful generosity," said MSU President Lou Anna K. Simon. "We enthusiastically look forward to celebrating the opening of McLane Baseball Stadium and the 125th anniversary of Spartan Athletics with the McLanes and our entire Spartan family next spring."

McLane is no stranger to bringing new life to baseball programs or corporate endeavors for that matter. Since purchasing the Houston Astros in 1993 and assuming the role of chairman and CEO, the Astros rank second in the National League in winning percentage (.534) from 1993-2007, including four National League Central Division titles.

McLane also serves as chairman of McLane Group. During his years with the McLane Company – a subsidiary wholesale grocery distribution business – he enhanced its technology systems and added 16 distribution centers nationwide to expand its business from a \$3 million a year operation into a \$19 billion enterprise.

McLane and his wife, Elizabeth, have two sons, Drayton III and Denton. In his spare time, McLane has been active in numerous philanthropic ventures, including: vice president of the Executive Board for the Boy Scouts of America, chairman of the Board of Trustees for Scott and White Memorial Hospital, member of the National Board of Governors for Cooper Institute of Aerobics Research, a director of the Bush School of Government and Public Service at Texas A&M University, member of the Greater Houston Partnership and member of the United Way of the Texas Gulf Coast.

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Artist rendering of the McLane Baseball Stadium

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Expected to cost \$16 million, the nursing addition will be designed to address the future of nursing education and practice with advanced technological solutions, while maintaining the focus of the College of Nursing on care.

Internet, satellite and superior multimedia enhancements will bring worldwide accessibility to the academic and continuing education programs of the College of Nursing. In the new nursing addition, the students' education will be enriched with opportunities to collaborate with expert faculty and health care professionals on furthering the translation of nursing research into practice.

"Notably, this gift is the single largest philanthropic commitment in the college's history," said College of Nursing Dean Mary Mundt. "Bernadette Marquez' endorsement of this project embodies her personal value of the education she received and the couple's belief that a nursing education from Michigan State University should be accessible to future generations of students at all levels."

"In response to the national nursing and nursing faculty shortage and in anticipation of support for a nursing addition, the university created a Doctor of Philosophy in Nursing Program in the fall of 2000 and strategically increased total enrollments in the College of Nursing more than 110 percent from 2003 to 2007," said Simon. "We now need to focus on expanding the physical capacity to accommodate our enrollment growth."

With the commitment from The Timothy and Bernadette Marquez Foundation, nearly 91 percent of the funding needed for the nursing addition project is in place. Further planning for the nursing addition is now underway with final architectural renderings expected in 2009.

"I am honored to be a part of marking a new era of excellence in nursing education at Michigan State University," said Bernadette. "I hope others will join my husband and me in this challenge to be a part of history."

Bernadette also serves on the Colorado State Board for Community Colleges and Occupational Education.

Timothy also was founder and chief executive officer of Marquez Energy, LLC. Together, the couple founded The Timothy and Bernadette Marquez Foundation and the Denver Scholarship Foundation.

For more information about making a gift to the College of Nursing or the Life Sciences Building addition, contact Director of Development Monique Dozier at (517) 432-1187.

The mission of the College of Nursing at Michigan State University is to enhance the health of the community by providing excellence in nursing education, research and practice that will advance the profession of nursing and serve as an advocate for optimal health care for all people. The college currently enrolls more than 500 undergraduate and graduate students. Its 80 faculty members represent a diverse blend of leading scholars and distinguished healthcare professionals who bring real world experience to the classroom.

MCLANE GIFT

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On a recent trip back to campus, McLane was presented with the 2008 Baseball Alumnus of the Year award. "It was a pleasure to come back to campus and reconnect to the fine student-athletes and people at Michigan State University," McLane said. "MSU provided me with a quality education. My family and I are humbled to do our part toward ensuring a bright future for the Spartan baseball program and their dedicated student-athletes."

Michigan State Athletics Director Mark Hollis has thoroughly enjoyed the opportunity to become acquainted with Mr. McLane. "There is no question that Drayton and Spartan Athletics have many



Drayton McLane poses with MSU Baseball players, Mark Sorenson and Chris Cullen, at the First Pitch Dinner in February 2008.

similar values," Hollis said. "While we both aspire to win championships, we also understand the importance in winning with class and dignity and to do what we can to make our community a better place. We are thrilled to be able to add the McLane name to our baseball stadium and Kobs Field, and associate our program with the moral character and commitment to excellence that he and his family unequivocally possess."

McLane Baseball Stadium is designed for 2,500 seats with 400 chair-back seats and 2,100 bench-style seats, a new press box, backstops, all new fencing and handicap accessible seating, with brick

accents that architecturally complement historic Jenison Field House and MSU's newly constructed hitting and pitching facility.

"We are ecstatic about the future of Spartan Baseball and the opening of McLane Baseball Stadium," said first-year Head Coach Jake Boss Jr. "This state-of-the-art facility will provide our coaching staff with a valuable recruiting tool and position us to return this program to elite status within the Big Ten Conference. The future of this baseball program is bright thanks to the tremendous generosity of Drayton and Elizabeth McLane."

The next time Drayton and his family walk through the revived Old College Field and Kobs Field area, Spartan Athletics will be celebrating the opening of McLane Baseball Stadium and the 125th year of intercollegiate athletics at MSU. Thanks to the generosity of the McLanes, that walk will continue to be as special for generations of future student-athletes and fans as it was for this generous Spartan nearly a half century ago.

For more information about making a gift to Intercollegiate Athletics, contact Associate Director of Development Tim Stedman at (517) 432-4632.

DEVELOPMENTS

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To remember MSU as a charitable beneficiary in your will, personal trust or retirement plan, it is important to do so accurately. The correct reference is: Michigan State University, East Lansing, Michigan and the federal tax identification number 38-6005984. To explore how you might remember MSU, please contact the Office of Gift Planning at (800) 432-4678 or (517) 884-1000. If your estate/retirement plan includes MSU as a beneficiary, we encourage you to contact us to accurately record your intent and include you in the appropriate donor recognition group.

CHARITABLE GIFTS FROM IRAs AVAILABLE AGAIN IN 2008 & 2009

The \$700 billion economic rescue package, recently signed into law, reinstated the IRA Rollover Provision charitable gift opportunity through December 31, 2009. This allows the owner of a Roth or traditional IRA, providing he/she is at least 70 ½, to direct up to, but not to exceed, \$100,000 (\$200,000 for a couple with separate IRAs) directly to Michigan State University and/or other qualified charitable organizations. MSU will immediately benefit

from the IRA gift. The owner of the IRA does not claim the charitable distribution from the IRA as ordinary income nor may the donor claim the distribution as a charitable deduction. Effectively, there is no federal tax consequence.

For more information, contact the Development Office in your college at MSU, or the MSU Office of Gift Planning at 517-884-1000.

GADALETO GIFT PROVIDES SCHOLARSHIPS

As long-time residents of East Lansing, Joe and Betty Gadaletto have developed a deep and abiding affection for Michigan State University. Joe graduated from the then-MSU in 1946 and married Betty, who was an executive secretary at the Michigan Highway Department, in 1950. For many years Joe was the press box announcer at MSU football games, and he and Betty have supported the

Ralph Young Fund (newly renamed Spartan Fund) for over fifty years. They have also been deeply involved with the Wharton Center for the Performing Arts and other causes connected with MSU.

When they decided in 2007 to make a transforming legacy gift of \$1.2 million to the university, however, they moved in a direction that might not have been so easy to predict. Joe and Betty are very grateful for the quality of medical care they have received at the MSU Clinic over the years. Dr. Mike Zaroukian of the Department of Medicine, an alumnus of the College of Human Medicine (CHM), has been their primary care doctor, and Dr. George Abela has played a key role in their care more recently. They also share a close friendship with Dr. James Potchen, chairperson of the Radiology Department.

President Lou Anna K. Simon poses with Joe and Betty Gadaletto after presenting them with their Kedzie Society memento.

Joe and Betty wanted to help ensure that this MSU tradition of excellence in medical care would continue, especially in the Lansing area. With this in mind, they decided to create an endowed fund that will provide significant support for third- and fourth-year medical students who are studying in East Lansing. These scholarships will benefit students from the Colleges of Human Medicine and Osteopathic Medicine.

College of Osteopathic Medicine Dean William Strampel noted, "This gift not only helps the medical schools at Michigan State University, but helps everyone in the Lansing area since it directs its support for students who study in our local community."

The Gadaletos chose to make an endowment gift in order to create scholarships that will continue in perpetuity, helping young people become caring and effective medical professionals.

"This is one of the most outstanding gifts that MSU has received in the area of medicine," said CHM Dean Marsha Rappley. "Its impact will be both immediate and far-reaching."

For more information about making a gift to the College of Human Medicine, contact Director of Major Gifts Doug Moffat at (517) 353-5153. For more information about making a gift to the College of Osteopathic Medicine, contact Director of Development Christopher Surian at (517) 355-8355.



RAPSON SUPPORTS SCHOLARSHIPS THROUGH GOLF OUTINGS

Calvin "Cal" Rapson has a true passion for Michigan State University. The longtime supporter showed his affinity for MSU during the summer of 2007 by organizing the first annual MSU Cal's Pals Golf Outing to raise money to establish the United Auto Workers (UAW) Cal Rapson Endowed Scholarship Fund.

His friends and colleagues responded. Over the past year, from August 2007 through August 2008, Cal and area UAW members and friends have attended three MSU sponsored golf outings that to date have raised approximately \$350,000. Cal's ultimate goal is to raise \$1 million to support undergraduate and graduate students enrolled at MSU who are related to members of the UAW.

Cal's connection to MSU began many years ago when he arrived in East Lansing to attend college in the 1960s. Unfortunately, Cal had to leave school to help support his family. He began working in the Chevrolet Engine plant in Flint, Michigan, in 1965 and joined Local 659 of the United Auto Workers union. Cal's work and union connection led to various elected positions in the UAW, culminating in his election to a current two-year term as a vice president. In his executive capacity, Cal has played a key role in negotiating national agreements with GM as well as directing other UAW departments, including the Aerospace, Agricultural Implement, General Dynamics, Skilled Trades, and Veterans' departments, as well as the UAW Chaplaincy Program and UAW Conservation, Recreation and Consumer Affairs departments.

Cal's efforts, connections and years working with the UAW will now benefit MSU through his annual golf outings. Although Cal was not able to return to campus to complete his education, through the years his loyalty to MSU has only grown stronger.

"Michigan State University is like family to me," explained Cal. "I made lifelong friendships when I attended. I had the opportunity to watch my daughter receive her degree and I am hopeful that I will watch one or more of my grandchildren receive diplomas as well."

Cal knows an endowment will provide scholarships to support today's as well as tomorrow's

students. "By raising money to endow a scholarship, it helps two great institutions – Michigan State University and the United Auto Workers," noted Cal. "I cannot think of a better place to leave a lasting legacy that can help our members and their families." Cal's pledge to raise a \$1 million by the end of his term as vice president of the UAW in 2009 is well on its way.

For more information about contributing to the Cal Rapson Endowed Scholarship Fund, or to learn about creating a scholarship, contact Assistant Director of Development Maura Benton at (517) 353-0007.



Left to right: General Motors Vice President of Manufacturing Tim Lee, University Scholarships & Fellowships Director of Development Barbara Ball-McClure, Cal Rapson and MSU Provost Kim Wilcox acknowledge the May 2008 gift made possible through one of Cal's Pals golf outings.

MARRIOTT FOUNDATION GIVES TO CULINARY MANAGEMENT PROGRAM

The School of Hospitality Business at Michigan State University recently announced that The J. Willard and Alice S. Marriott Foundation awarded a \$1.3 million grant for the revitalization of a central component of The School's Culinary Business Learning Lab. The first phase of the lab—the newly designed primary teaching and demonstration amphitheater classroom and a new, more visible entrance—will bear the name of the Marriott Foundation.

"We are very proud of the long association our school has with the Marriott family," said Ron Cichy (Business '72, MBA '77), director and professor of The School. "This latest, generous gift reflects our decades-long partnership with this fine organization and the high standards we share."



Ron Cichy, director and professor of The School for Hospitality Business

The gift will allow The School to begin the first phase of a complete revitalization of its current space in the Kellogg Hotel and Conference Center. With continued fundraising efforts, plans are to create state-of-the-art education, kitchen and dining

facilities using sustainable materials and cutting-edge technology.

"The new Culinary Business Learning Lab will invigorate and expand our students' experiences and capabilities," said Chef-Professor Allan Sherwin (Business '64), "and, even more than before, companies will use The School as the place for executive development."

"This is a wonderful example of an effective partnership between academics and industry," said Provost Kim Wilcox. "Everyone stands to benefit."

MSU Hospitality Business students have already benefited from The J. Willard and Alice S. Marriott Foundation through its Endowed Hospitality Business Scholarship established in 2001. To date, the endowment has provided scholarships to more than 100 students.

The Marriott/School partnership also includes a number of School graduates who have made their careers with Marriott properties, rising to top-level positions, and each year recruiting new School graduates. "I am proud of my alma mater and proud to work for Marriott," said Richard Farrar (Business '73), senior vice president, Owner and Franchise Services for Marriott International, Inc. and chairman emeritus of The School's Alumni Association Board of Directors. "The foundation's gift will have a lasting impact on the future of hospitality business education and on the industry."

ABOUT THE SCHOOL OF HOSPITALITY BUSINESS AT MSU

Founded in 1927, The School celebrates its 81st anniversary this year. The School has more than 9,000 graduates worldwide, including a number of leading academicians and industry executives who have earned both undergraduate and graduate degrees. The mission of The School is to continually enhance its leadership position in hospitality business education through teaching, research and service. Recognized as the top-ranked hospitality business school in the world, The School offers an exceptionally well-crafted curriculum, taught by innovative professors who are leading textbook authors, sought-after consultants and respected researchers. For more information, visit www.bus.msu.edu/shb/

ABOUT THE MARRIOTT FOUNDATION

The J. Willard and Alice S. Marriott Foundation was established in 1965 with the purpose of giving back to the community. Under the current direction of J.W. Marriott, Jr. and Richard E. Marriott, the Marriott Foundation is dedicated to helping youth secure a promising future, especially through education on the secondary and higher education levels, mentoring and youth leadership programs. Equally important are organizations that help provide relief from hunger and disasters, support people with disabilities and create gainful employment opportunities for vulnerable youth and adults.

MOTOROLA FOUNDATION GRANTS BENEFIT ENGINEERING

The Motorola Foundation awarded two Innovation Generation Grants to the College of Engineering in support of K-12 outreach programs. The grants were established in early 2007 to fund education programs that spark a love of science, technology, engineering and math in today's youth.

Two programs in the College of Engineering are supported by the grants: the Youth in Energy and

Environment Humanitarian Project received \$45,000 and Wireless Integrated MicroSystems for Teens (WIMS for Teens) received \$50,000.

The youth program involves 3rd- to 6th-graders in a design project for the Department of Mechanical Engineering's capstone course oriented toward energy and the environment. During fall semester 2007, MSU students worked with 5th- and 6th-graders at Lansing's Woodcreek Magnet School to develop a solar-heated worm bin. For several years, the school had used a worm-based compost for disposing of lunch waste. But in winter, the worms would go into hibernation and composting ceased. A solar heating system was developed to heat the compost pile and keep the worms



active. The Motorola grant provided funding for equipment and supplies, and enabled the 5th and 6th grade students to travel to the MSU campus at the end of the semester to attend the College of Engineering's Design Days.

The teen program, a two-week summer residential program for 7th- to 9th-graders, is designed to further engage students who are already motivated and well-prepared to choose careers in science, math and engineering fields, and specifically in Wireless Integrated MicroSystems. MicroSystems are among the most cutting edge areas in microelectronics today, blending low-power embedded computing with sensing and wireless interfaces to tackle important problems in the health care, energy and defense fields. The WIMS for Teens course is offered through the National Science Foundation (NSF)-funded Engineering Research Center for Wireless Integrated MicroSystems (WIMS ERC), a partnership between the University of Michigan, Michigan State University and Michigan Technological University. More than 1,000 students — many of them girls and minorities — have enrolled in the 40-plus short courses offered since the center was established in September 2000.



Guests listened to Chris Dennos at the Dennos Museum Center in Traverse City.

DONORS GATHER IN NORTHERN MICHIGAN

Donors from across Michigan joined President Lou Anna K. Simon for the President's Tenth Annual Northern Michigan event, hosted this year at the Dennos Museum Center in Traverse City on July 17. Guests enjoyed lively conversation at the reception which featured music by the H2 Saxophone Quartet, currently in residence at MSU. Guests heard from President Simon, MSU Trustee Don Nugent, MSU alumna and longtime Kresge Art Museum volunteer Chris Dennos and Director of Principal Gifts Mark Terman. Information about the Eli and Edythe Broad Art Museum plans was shared with guests. Additionally, Wharton Center for Performing Arts Executive Director Michael Brand provided an update regarding the renovation of the center and programming collaborations with partners in Northern Michigan.

BISHOP GIFT SUPPORTS FFA & CANR

When Paul Bishop was just a young boy growing up in Highland Park, Michigan, he spent his summers and long weekends at a farm in Deckerville. The farmstead had been part of the Bishop family since 1877 and his great-great grandfather had been farming in Michigan since 1856.

Fond memories of the farm and visiting his horse, pony and cow each summer convinced Paul that he would be a great farmer some day. It was in his blood and he had a passion for agriculture. After Paul's graduation from high school, his father donated 20 acres for his new farming endeavor.

"At that time I really thought I wanted to be a farmer," said Bishop. "After farming all summer while also working at a house trailer factory in Marlette, I ended up coming in \$3.50 in the red." Shortly after that summer, Paul decided he needed to find a vocation that was a bit more lucrative.

Paul then began a career in aviation—one that lasted 41 years in total—but continued to visit the farm as often as possible. It was part of the family tradition.

Shortly after retirement, Paul and his wife Marilyn moved back to the farm, and are loving it. The two care for several horses, goats, guinea fowl, chickens, miniature horses and a very large buffalo.

Because this homestead is steeped in agricultural heritage, Paul and Marilyn graciously decided to donate it in hopes of helping promote agriculture to the next generation—through Future Farmers of America (FFA).

"I feel it's really sad that traditional farmers could be a dying breed of people. The country needs farmers," said Paul. "We need to keep farming alive in this country, and I felt the best way to do it was to help support FFA."

Paul and Marilyn have several wonderful children and grandchildren, but felt it would be best to keep the farm in agriculture. None of their offspring are interested in pursuing farming.

Paul said that the reason he and Marilyn are giving the gift to FFA is not only to help support the future of agriculture, but also to encourage others to follow suit.

The Bishop's future gift, made through a charitable bequest, has an estimated current value of \$500,000. It will help support over 5,300 FFA members across Michigan. The FFA is dedicated to making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. There are over 100 FFA Chapters in high schools across Michigan.



FFA is part of an intra-curricular program designed to help support students with classroom learning, supervised agricultural experiences and programs aimed at ensuring leadership success. It is because of agricultural education's three-tiered approach that nationally, FFA members earn \$4 billion annually through their hands-on work experience.

For more information about making a gift to FFA or the College of Agriculture and Natural Resources, contact Assistant Director of Development Megan Hirschman at (517) 432-2482.



Paul and Marilyn Bishop pose by their farm house.



The Worm Team poses at Woodcreek Magnet School.

"The Motorola Innovation Generation Grants could not have come at a better time," said Drew Kim, assistant to the dean for recruitment and K-12 outreach in MSU's College of Engineering. "This Motorola grant allows us to double the current capacity of WIMS for Teens and expand the program from one week to two weeks. This grant also allows us to employ more engineering students to mentor these young people and be good role models for them."

Eileen Sweeney, director of the Motorola Foundation, said, "Motorola's partnership with MSU's College of Engineering will cultivate the next generation of skilled scientists that America will need and ultimately help improve our country's future workforce. All of us at Motorola are advocates for education and applaud the work that MSU is doing to ignite an interest in science, math and engineering at an early age, particularly for girls and the underserved."

Since 2000, Motorola Foundation has contributed more than \$35 million in grants to a variety of programs nationwide that draw students closer to science, technology, engineering and math.

For more information about making a gift to the College of Engineering, contact Director of Development Stephen Bates at (517) 355-8339.

MSU THANKS HOLLAND BIOECONOMY INSTITUTE DONORS

At an appreciation event hosted by the Community Foundation of Holland/Zeeland on August 19, President Lou Anna K. Simon thanked area donors for their generosity in establishing the MSU Bioeconomy Institute Endowment. Donors to the project were invited to a reception on Windmill Island in Holland, where Foundation Board President Jack Marquis, Foundation Executive Director Janet DeYoung and President Simon made

remarks of appreciation. President Simon presented the vision of the institute which will be realized in a \$50 million research facility recently donated to MSU by Pfizer. Additionally, in expression of gratitude for the new partnership between MSU and the foundation, President Simon presented to DeYoung and Marquis a plaque of recognition produced for the occasion by the historic Pewabic Pottery in Detroit.



Above: Area donors posed with President Lou Anna K. Simon at the appreciation event held in Holland.

Right: Foundation Board President Jack Marquis and Foundation Executive Director Janet DeYoung received a plaque from President Simon.

ELARDO ESTABLISHES ENDOWMENT AT HLG

After receiving his Ph.D. from the University of Michigan, Dr. Ronald J. Elardo enjoyed a career teaching German at Adrian College, developed a passion for gardening, and discovered a new home in Michigan State University and Hidden Lake Gardens (HLG). As a tribute to his younger brother, he established the Don Elardo Memorial Endowment at HLG. His brother, Don, was a first-class auto and motorcycle mechanic, a middle linebacker in high school, and an all-around tough guy with broad shoulders and a no-nonsense outlook on life. He absolutely loved being outdoors. He feared nothing, except the heart attacks that debilitated him and eventually took his life. It is quite fitting that Don's Shade Garden is in the heart of Hidden Lake Gardens.

Ron began volunteering at HLG for the Bonsai program after he retired from teaching. Then he



Ron Elardo established the Don Elardo Memorial Endowment at Hidden Lake Gardens.

became a Master Gardener, volunteer and now a donor. "I knew I wanted to do something meaningful for the Gardens," Ron said, "but I lacked concrete focus. Steven Courtney, director of HLG, proposed a Shade Garden by the Visitor's Center. He had a vision and now it's mine also."

According to Courtney, "In addition to establishing the endowment, Ron has provided funds to purchase plants, trees and two memorial benches for the Shade Garden. He has also spent hours and

hours installing them with love and sweat. He is invested in this glorious spot in many ways."

Ron added, "I have grown to appreciate so much the mission of Michigan State as I see it and have lived it through Hidden Lake Gardens. As a visitor and patron of the Gardens since 1982, I have observed the operation for a long time now. Since the new director's advent, the place has been reborn."

Michigan State and HLG have become a part of Ron's family now. "It is a union I look forward to perpetuating and nurturing," explained Ron. "I shall embark on the Advanced Master Gardener program as soon as I can and I have even toyed with the prospect of enrolling in the Landscape Architecture program on campus. All the while, I will continue to cement my bond further with Hidden Lake Gardens and the university. I am so happy to have found myself in the bosom of my new alma mater and to have forged a new life of meaning."

Harry Fee donated HLG to MSU in 1945. It is located in Tipton, Michigan on M50. The Gardens are open 362 days of the year and dedicated to the benefit and education of the public.

For more information about making a gift to Hidden Lake Gardens, contact Director Steven Courtney at (517) 431-2060.

10TH ANNUAL SOUTHEAST MICHIGAN EVENT

The 10th Annual Southeast Michigan Donor Recognition Event was held at the Oakland Hills Country Club on June 18, 2008. Over 150 donors enjoyed the opportunity to visit with friends, old and new, and hear insider updates from President Lou Anna K. Simon, Trustee Faylene Owen and Provost Kim Wilcox. Trustee Owen welcomed the guests and thanked them for their continued support of MSU. President Simon provided updates about the Eli and Edythe Broad Art Museum, the Skandalaris Football Center and the new MSU campus in Dubai, capitol of the United Arab Emirates. Provost Wilcox offered guests a profile of the incoming freshman class and information regarding the interim dean selected for the Eli Broad College of Business.



Above: President Lou Anna K. Simon mingled with guests.



Left: Provost Wilcox spoke to donors.

TELEMARKETING PROGRAM – STUDENTS CALLING YOU

Since its introduction in the 1980s, MSU Telemarketing has raised millions of dollars from tens of thousands of donors. During the 2007-2008 fiscal year, the telemarketing program achieved yet another record-breaking year, securing \$4,593,363.50 from 54,921 donors – an increase of 17% in dollars and 2% in donors from the previous year.

A select group of MSU students from around the world contact alumni and affiliates of the university throughout each week from the student-run 92-phone telemarketing center located on campus. The student callers connect with them as members of the Spartan family and learn more about their accomplishments since graduation. Their primary responsibility remains to build relationships with fellow Spartans, becoming the link that connects alumni to their alma mater. They are also there to express the importance of alumni giving back in order to uphold the standards and maintain the variety of programs available at Michigan State University.

"It is not uncommon to call someone who hasn't been back to MSU since they graduated," said student manager Don Wilcox Jr., a Communication Arts and Sciences-Retailing senior who has worked with the program for the last three years. "It is understandable that our alumni lead very busy lives and don't always have the time to get back in touch with MSU. So, by contacting them personally, we make it easier on them to stay in touch and more often than not, this direct contact leads to a gift which increases the overall participation rate of annual giving back to their alma mater. Of course," he added, "that is what we like to see."

In many cases, the student callers of MSU Telemarketing are the only voice MSU alumni hear in regards to what is happening both on campus and



Telemarketing students contact alumni and friends throughout the week.

in East Lansing. The student staff members do not take lightly this responsibility to keep the alumni informed and engaged in the community. Each student employee is proud to represent Michigan State University and understands the need to be knowledgeable of both university events and programs.

"It really is an honor to work for such a successful program at the university I love," said student caller Courtney Davis, a pre-law junior who has been with the telemarketing program for three years. "I find great pleasure in talking to alumni from all over the country, and bringing back that bit of nostalgia for them."

Each fall, MSU Telemarketing reaches out to alumni on behalf of the College Campaign in order to meet the goals of each of MSU's 16 colleges and units. In the spring, they call on behalf of the Essential Edge Campaign which raises unrestricted funds for the university.

So when you see that familiar 517 area code pop up on your caller ID, make sure you pick up the phone and spend some time talking to one of these students because they certainly look forward to speaking with you!

DONOR PROFILE:

MILTON E. MUELDER

With a career spanning five decades and an affiliation spanning eight decades, Dr. Milton E. Muelder has in-depth knowledge of Michigan State University and its history. His gifts to the university began with his 41-year-career in teaching, research and administration. In retirement, Muelder has provided more than \$1 million in support, benefiting numerous departments and programs throughout the university, including the Wharton Center for the Performing Arts, the MSU College of Music, the Art Museum, the College of Arts and Letters, the Horticulture Gardens and the SOAR (SOuthern Astrophysical Research) Telescope. He and his first wife, Kathleen, established The Muelder International Summer Carillon Recital Series.

Not only have Muelder's gifts benefited many areas at MSU, but they have taken various forms. In addition to making cash gifts, he has worked with the gift planning professionals at University Development to create multiple gift annuities, which pay a guaranteed stream of lifetime income to him. He has also made a life estate gift of personal property, which allows for a charitable deduction, and removes the property from his taxable estate.

Muelder enjoyed a long and distinguished career as both an educator and an administrator at MSU. As a professor, he taught courses in both the Department of History and the Department of Political Science and Public Administration. As an administrator, Muelder served MSU in many capacities, including tenures as chairman of the Department of Political Science and Public Administration, dean of the School

of Science and Arts, dean of the Graduate School, vice president for Research Development, acting dean of International Programs, and acting vice president of Student Affairs.

During his career at MSU, Muelder is credited with, among other things, recommending to MSU President John Hannah the establishment of an Office of International Studies and Programs and then overseeing the expansion of those programs during the 1950s and 1960s. He also worked to secure the cyclotron at MSU, bring the Institute of Water Research to campus and establish the Kellogg Biological Station at Gull Lake.

Muelder's tenure at MSU was interrupted by his military service in the U.S. Army from 1944 to 1949 during World War II. Thanks to Muelder's expertise in European history and German affairs, he was able to prepare "Project Carpet" which determined the organization of military government operations in the U.S. zone. For that effort, the Army awarded him one of its highest honors: the Legion of Merit.

Muelder holds advanced degrees in history from the University of Michigan as well as a Master of Arts degree in International Administration from Columbia University. He was awarded an honorary doctor of laws degree from his undergraduate alma mater, Knox College, an honorary doctor of philosophy from the University of Ryukyus (Okinawa) Japan, and an honorary doctor of humanities from MSU.

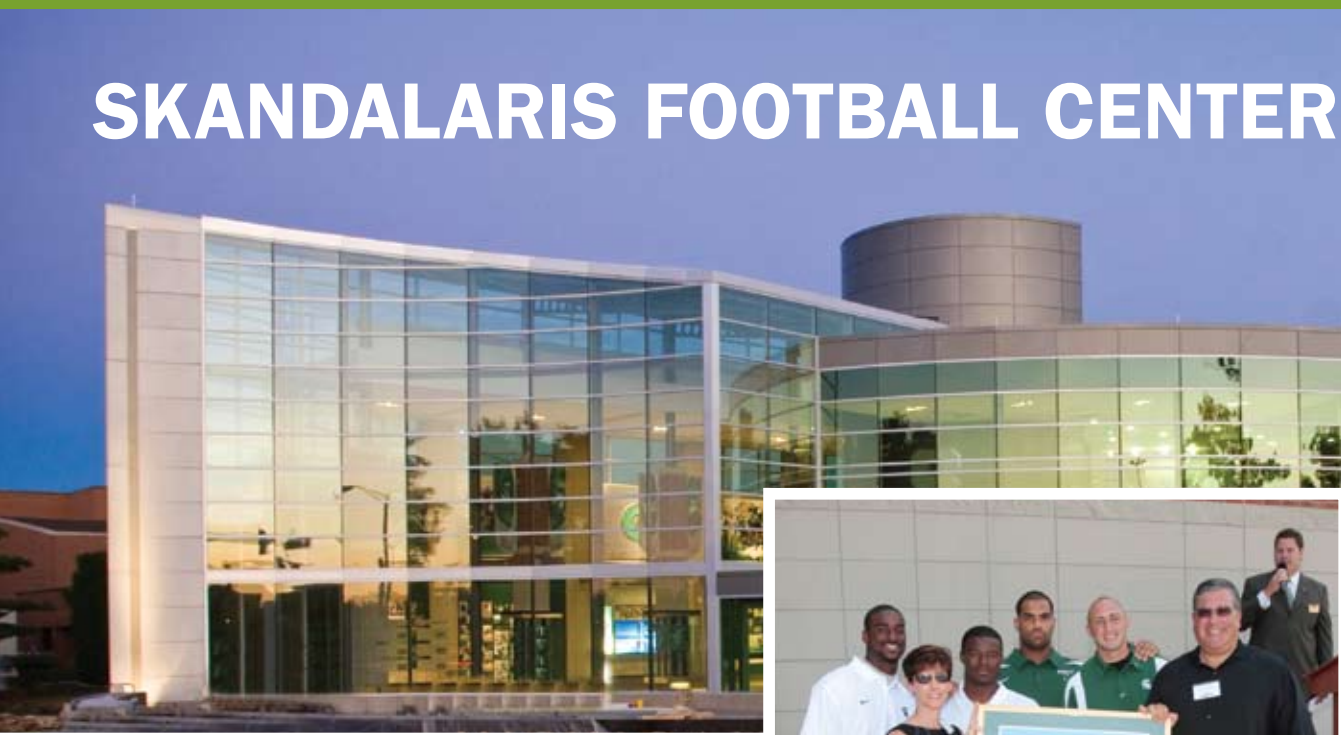


Above left: Dr. Muelder greeted guests at his birthday reception.

Above: President Lou Anna K. Simon presented a framed wood map of the MSU campus to Dr. Muelder.

Muelder and his wife, Beth Schwartz, recently celebrated his 100th birthday with a gathering hosted by President Lou Anna K. Simon at Cowles House. MSU faculty, staff, retirees and donors congratulated Muelder and recognized the significance of his many accomplishments in furthering MSU's mission. Muelder is a true Spartan, giving high priority to the needs of the institution and always looking to the future.

SKANDALARIS FOOTBALL CENTER DEDICATION



On August 21, 2008, Michigan State University officially dedicated the Skandalaris Football Center, a 25,000-square-foot addition to the Duffy Daugherty Football Building. More than 300 university administrators, donors and guests toured the newest campus facility after recognizing Robert and Julie Skandalaris for their lead gift, and others who made the facility a reality.

The MSU football team moved into the \$15.5 million facility this summer, giving the Spartans one of the finest college football practice and recruiting facilities in the country. The structure features new team, staff and position meeting rooms, coaches' offices, the Demmer Family Hall of History and the George and Sally Perles Plaza. The Demmer Family Hall of History provides a public display for MSU's rich football tradition, highlighting the many accomplishments of its outstanding former players, coaches and teams. The creation of a plaza outside the building was made possible through a gift from former head football coach and current MSU Trustee George Perles and his wife Sally.



Above: Football co-captains Otis Wiley, Javon Ringer, Justin Kershaw and Brian Hoyer present Robert and Julie Skandalaris with a framed painting of the Skandalaris Football Center.

Left: John Demmer, MSU President Lou Anna K. Simon and members of the MSU Board of Trustees participate in the ribbon-cutting ceremony to officially open the Demmer Family Hall of History.



Kang-Ho Jeon, Victor Coo and Sangmi Lim performed a work by Shostakovich.

The Ultimate Spartan Weekend

After a weekend calendar which included a football game, tailgate parties, sightseeing and alumni gatherings throughout the San Francisco Bay Area, The Ultimate Spartan Weekend culminated on Sunday, August 31, when alumni and friends joined MSU Trustees and President Lou Anna K. Simon for an unforgettable afternoon of events at the San Francisco Conservatory of Music. Guests first enjoyed a pre-concert presentation about the bio-economy and bio-technology by Steve Pueppke, assistant vice president for Research and Graduate Studies and director of the Office of Bio-based Technologies and Michigan Agricultural Experiment Station. Dr. Pueppke's lecture was followed by a concert that featured 25 student and faculty performers from the MSU College of Music, including many of the university's finest classical, jazz and operatic talents. Following a standing ovation at the conclusion of the final performance of Vivaldi's *Winter* by the 12-member International Chamber Soloists, members of the Spartan family gathered to meet the artists at a reception in the conservatory's atrium. Special thanks are extended to the eleven sponsors, four underwriters, event planning committee and West Coast Regional Council members for their commitment to ensuring a Michigan State University presence on the West Coast.



Guests gathered in the conservatory's atrium after the concert.



Guests enjoyed a bio-economy presentation by Dr. Steve Pueppke.



A faculty and student jazz ensemble performed.



The MSU College of Music faculty and students bow at the end of the performance.



Concert sponsors and underwriters, West Coast Regional Council members and university officials posed on stage.

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